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Analyst(s)

| Price                   | ₩31.00                                  |
|-------------------------|---|
| FVE (last communicated) | ₩36.27                                  |
| 52-week range           | <del>№</del> 29.40 – <del>№</del> 33.51 |
| Market Cap. (₩mn)       | 973,291                                 |
| 1-month Avg. Vol        | 22,224,830                              |
| Curr. PE                | 5.47x                                   |

# 35 30 25 20 15 Mar-17 May-17 Jul-17 Sep-17 Nov-17 Jan-18

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## Zenith Bank Plc. (ZENITH.NL)

#### Initial View

### A Chicken and Egg Situation

- Full-year 2017 result of Zenith Bank (Zenith) showed EPS growth of 37.2% YoY to №5.67 (2016: №4.13) largely on the back of strong growth in non-interest revenue (+119.2% YoY to №270 billion) which masked elevated loan loss provision (+203.6% YoY to №98.3 billion). The bank declared a final dividend of №2.45, which alongside interim dividend of №0.25 translates to total dividend of №2.70. At current pricing, final dividend translates to a yield of 8%.
- Possible haircut on 9mobile exposure? Over Q4 2017, Zenith booked ~\text{N}52 billion in impairment (9M 17: \text{N}47 billion) with Cost of Risk expanding by 8.8pps QoQ to 9.7%. In ascertaining the driver for the higher impairment, breakdowns provided by Zenith throws up higher impairment (specific) to ICT and Oil & Gas sectors over H2 2017 by 1724% and 233.8% accordingly. While we await management clarification on the assets in both sectors, our findings suggest that the sale of 9mobile resulted in a discount to market value. Consequently, in line with IFRS, the bank must have taken a haircut of ~40% on its exposure to the telecoms firm. Non-performing loans (NPL) printed at 4.7% (+50bps QoQ) with Oil & Gas, General Commerce and Transport contributing ~37%, 28% and 16% in that order.

- Non-interest Revenue boosted by trading income. As earlier stated, the key driver for the earnings growth, despite higher impairment, was the non-interest revenue (NIR) which expanded over two-fold YoY. Over the Q4 2017, NIR expanded 97% QoQ with much of the jump growth in earnings emanating from trading income (+362% QoQ). First off, the bank reported treasury bills income of N36 billion like prior quarter (N34 billion) which reflects trading income from its swap position (Notional value: \$1.5 billion). Irrespective, much of the improvement in NIR stemmed from FX trading income of N39 billion (Q3 17: FX trading loss of N17.6 billion).
- \$250 million net-long position drives FCY gains. Further supporting the jump in NIR was the \$\frac{14}{25}.5\$ billion booked in the quarter, stemming from FCY revaluation gains on its net FCY position which our estimate puts at \$250 million. The gains reflected revaluation of its FCY position at the NIFEX rate (\$\frac{14}{23}30/\$) from prior CBN rate (\$\frac{14}{23}305/\$).
- Eurobond coupon payment weakens funding cost. Despite a 13% expansion in interest income with asset yields rising 35bps QoQ to 8.5% (stemming from interbank placement and loans), Zenith funding cost worsened over Q4. Interest expense jumped sharply by 52% QoQ with cost of funds (WACF) expanding by 142bps QoQ to 5.0%. Looking through the breakdowns, funding cost pressure emanated from interest expense on borrowed funds which jumped 230% QoQ to \$\frac{1}{2}47\$ billion. From our analysis, the jump in interest expense on borrowed funds emanated from coupon payment on its \$500 million Eurobond issued in May 2017 and first coupon payment due in November 2017. Consequently, Net Interest Margin (NIM) contracted by 100bps QoQ to 5.0%. Overall, despite higher NIR, the impact of decline in net interest income (-9.6% QoQ) and higher impairment (+999% QoQ) dipped EPS in Q4 by 9.7% QoQ to \$\frac{1}{2}1.55\$ (Q3 17: \$\frac{1}{2}1.72\$).
- The Bank will be holding a conference call Tomorrow, Wednesday March 14 at 2pm Lagos
   Time (1pm London/ 3pm Johannesburg/ 9am New York). Click <a href="here">here</a> for conference call
   details.
- Zenith is trading at a P/B of 1.19x which is at a discount to peers of 1.7x ROE of 21.7%.
  Our last communicated FVE on Zenith Bank is ₩36.37 which translates to an
  OVERWEIGHT rating on the stock. We will revisit our numbers after further analysis and discussion with management.

# **Summary of Results and Forecast**

| N'million            | FY 2017   | FY 2017E  | FY 2016   | YoY         | Q4 2017  | Q3 2017   | QoQ    |
|----------------------|-----------|-----------|-----------|-------------|----------|-----------|--------|
| Gross Earnings       | 587,215   | 652,666   | 507,997   | 15.6%       | 137,758  | 134,335   | 2.5%   |
| Net Interest Income  | 257,991   | 265,288   | 240,179   | <b>7.4%</b> | 56,499   | 62,530    | -9.6%  |
| Non-Interest Revenue | 270,561   | 189,048   | 123,440   | 119.2%      | 101,084  | 51,294    | 97.1%  |
| Operating Expenses   | (226,864) | (194,054) | (174,521) | 30.0%       | (55,500) | (48,800)  | 13.7%  |
| Impairment           | (98,227)  | (51,334)  | (32,350)  | 203.6%      | (51,174) | (4,655)   | 999.3% |
| PBT                  | 203,461   | 208,948   | 156,748   | 29.8%       | 50,909   | 60,369    | -15.7% |
| PAT                  | 177,933   | 177,606   | 129,652   | 37.2%       | 48,698   | 53,918    | -9.7%  |
| EPS                  | 5.67      | 5.66      | 4.13      |             | 1.55     | 1.72      |        |
| DPS                  | 2.70      | 2.55      | 2.02      |             |          |           |        |
| N'million            | FY 2017   | FY 2017E  | FY 2016   | YoY         |          |           |        |
| Loans                | 2,100,362 | 2,231,909 | 2,289,365 | -8.3%       |          |           |        |
| Total Assets         | 5,593,253 | 4,981,324 | 4,739,825 | 18.0%       |          |           |        |
| Deposits             | 3,437,915 | 3,073,717 | 2,983,621 | 15.2%       |          |           |        |
| Total Liabilities    | 4,773,595 | 4,179,162 | 4,035,360 | 18.3%       |          |           |        |
| Net Assets           | 819,658   | 802,162   | 704,465   | 16.4%       |          |           |        |
| BVPS                 | 26.11     | 25.55     | 22.44     | 16.4%       |          |           |        |
|                      | FY 2017   | FY 2016   | YoY (pps) | Q4 2017     | Q3 2017  | YoY (pps) |        |
| Assets Yields        | 9.7%      | 9.2%      | 0.5       | 8.5%        | 8.2%     | 0.3       |        |
| WACF                 | 5.2%      | 4.2%      | 1.1       | 5.0%        | 3.6%     | 1.4       |        |
| Net Interest Margin  | 5.3%      | 5.7%      | (0.5)     | 5.0%        | 6.0%     | (1.0)     |        |
| Cost-Income Ratio    | 42.9%     | 48.0%     | (5.1)     | 35.2%       | 42.9%    | (7.7)     |        |
| Cost of Risk         | 4.7%      | 1.4%      | 3.3       | 9.7%        | 0.9%     | 8.9       |        |
| ROE                  | 21.7%     | 18.4%     | 3.3       | 23.8%       | 31.9%    | (8.2)     |        |
| CAR                  | 27.0%     | 23.0%     | 4.0       |             |          |           |        |

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